

Bastien BARTYS

Age · 24 yo
Driving licence · B

→ Product designer

When

Available immediately

Where

Europe; on-site or remote

What

Product design roles

CONTACT

Phone

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Email

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Linkedin

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Portfolio

bastienbartys.com

EDUCATION

e-artsup

Paris, France

2019–2024

Mastère (Bac +5) · **Art Direction & Product Design**

RNCP Level 7 · **Project Management in Graphic and Visual Design**

Bachelor · **Art Direction**

- Initially focused on art direction, then moved toward product design.

HEC

Jouy-en-Josas, France

Summer 2021 & 2024

Certification · **Entrepreneurship in a Digital Age**

Certification · **Digital Transformation**

- Two HEC sprints plus two workshops focused on design thinking, value proposition, user research, business models, P&L and acquisition.
- Contributed as product designer within a multidisciplinary team on projects for Carrefour, Kering, and Bouygues Construction: user research, prototyping, & stakeholder presentations.
- Winner of the Bouygues Construction x HEC digital transformation challenge.

EXPERIENCE

BB-DD

Full-remote

07.2024–Now

Freelance · **Product designer consultant**

- Building an AI software to help with emergency call handling.
- Supporting companies with product design and brand design needs.

Station F

Paris, France

09.2023–05.2024

Sprints · **Product designer**

- Design sprints with startups in e-commerce, Web 3.0, fashion & ESG.
- Typically one to two week sprints where startups briefed us on day one and we delivered our process and design proposals at the end.
- Analyzed of current product features, building personas & user journeys.
- Exploration of features, prototyping & final presentation with start-ups.

Holoffice

Paris, France

01.2021–10.2024

Alternance · **Product designer**

- Study of user journeys & prototyping of numerous functionalities.
- Design and maintenance of the company's design system.
- Complete design of an AI workflow automation platform.

Stage · **3D designer**

- Designed and built a 3D environment for a VR communication software.

INTERESTS

Music

Violin & guitar.

Chess

Intermediate player.

Video Games

Competitive level.

Food

Italian cuisine.

LANGUAGES

French

C2 — Mother tongue

English

C2 — Bilingual

Italian

B2 — Intermediate

SKILLS

Design & Product

Product thinking

User Experience

Figma

Rive

Web & Prototyping

Shopify

Wordpress

Webflow

Framer

Code

Cursor

Github

HTML/CSS

JavaScript

Python

n8n

3D

Blender

Spline

Tools

Adobe Suite

Affinity

Office Suite

Notion